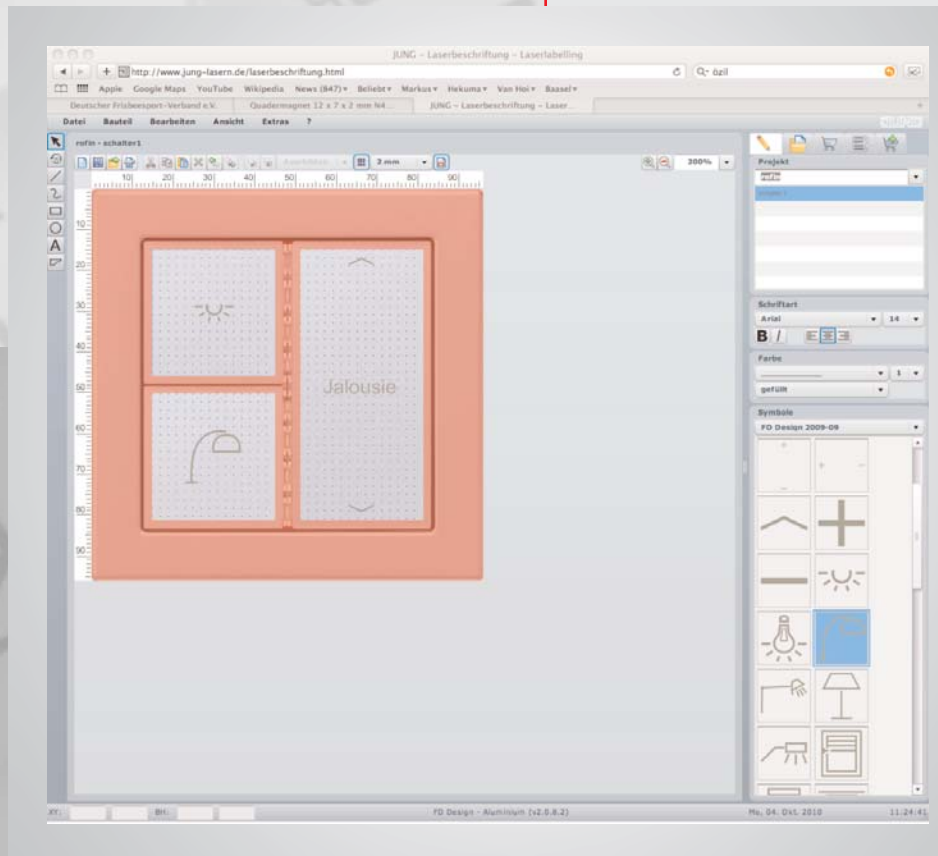


eLabeling

Web Solution for Automated Laser Marking

eLabeling is a new web 2.0 application which offers a new level of automatization for individual laser marking tasks. Using a convenient web client, customers precisely define their own marking layouts, which then are transferred to a fully automated production process at the supplier of the personalized items.

The eLabeling front-end is a comfortable, platform-independent online desktop publishing system. It offers a full set of functions for defining individual, alpha-numeric and graphical markings on various parts. For every article there is a customized template in full size which shows possible marking areas. The user can choose among lines, outlined or filled polygons and circles and arbitrary fonts or predefined symbols. The software also supports scaling, rotating and aligning. A fully-fledged shopping cart calculates individual and total costs and generates an order confirmation in pdf format, which shows a true-to-life image of every article. For that purpose it accurately renders the individual marking on a real-life picture of the article.



Your benefits:

- Comfortable, platform-independent online desktop publishing system
- Location- and platform-independent order processing
- Shopping cart with true-to-life preview
- Coordination with enterprise resource planning systems
- Cost-optimized processes

Individual, flexible web-based personalization

- Different laser technologies for optimum solutions
- Manual or fully automated laser marking
- Best marking results on different metals, plastics and organic materials
- Standardized laser interfaces



Marking of plastics



Marking of labels



Marking of organic materials



Marking of metals